



JAXWRAPS
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JaxWraps Sponsors Southern Kingfish Association

Jacksonville, FL (April 27, 2006) JaxWraps, a Jacksonville-based vehicle wrap and custom graphics company, has signed on as the Official Marine Graphic Sponsor of the Southern Kingfish Association (SKA), sport fishing's largest saltwater tournament trail. JaxWraps will donate a full boat wrap at each of the Association's championship tournaments, with the first wrap already completed for the 2005 SKA National Championship, April 20-23, in Ft. Pierce, Florida. The next JaxWraps custom marine wrap will be donated at the 2006 SKA National Championship to be held November 16-18 at a site to be announced. The wraps are awarded as prizes to SKA professional fishermen who enter a drawing through www.jaxwraps.com.

"There has always been a buzz in our Jacksonville office as the SKA National Championship approaches. This year, we are pleased to jump onboard and provide an extra incentive to the fishermen through this contest," said Jim Burns, president of JaxWraps fleet advertising.

JaxWraps has wrapped vehicles for a wide range of clients, with recent projects including The Funk's Punks tribute car wrapped in honor of PGA Tour legend Fred Funk, a high-energy Whataburger boat and Hummer to promote the "Texas Treasure" hamburger restaurant, and the Loadmaster boat floating in the St. Johns River under the flying figure of Robbie Knievel as he executed a historic motorcycle jump across the river.

The JaxWraps application offers a high-tech solution to mobile marketing and is completely reversible with no long-term effects on a vehicle's paint or body. The wraps are created using "best-in-industry" vinyl and solvent inks—which don't just adhere to the vinyl but actually are absorbed by it to prolong their life. With a long list of satisfied clients, from quick-service restaurants including Moe's and Whataburger to real estate professionals and home builders, JaxWraps is the one to watch in this emerging field.

"We're proud to have redefined this process, and to have introduced new technology that has really kicked things up a notch," says JaxWraps president Jim Burns. "We're looking ahead to the new markets we can serve, with everything on the table right now from the boating industry to professional racing to sports enthusiasts. It's an exciting time for our company."